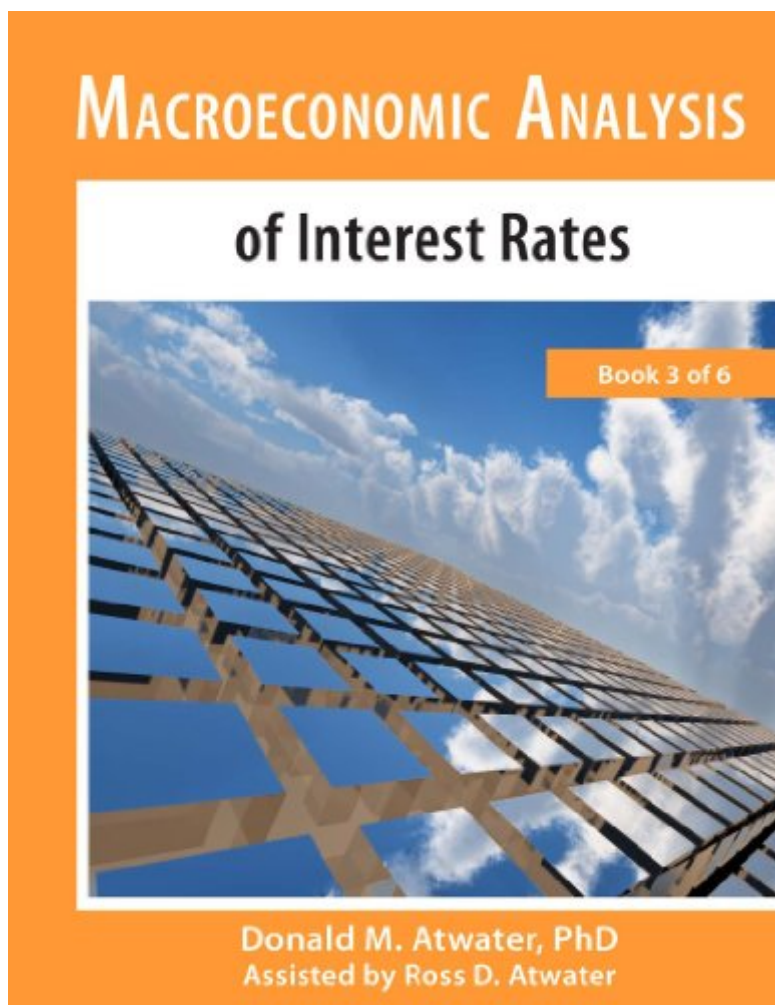


The book was found

# Macroeconomic Analysis Of Interest Rates: (Book 3 Of 6)



## Synopsis

In most market based economies millions of buying and selling transactions are recorded each year. In the U.S. and EU the numbers are in the billions. And behind the transactions is a money support system which is supposed to make transactions easy to complete. This book provides a systematic economic analysis of the money market. The role of the Federal Reserve (Fed) as a central bank is highlighted. Its goals, tools and connections to the U.S. and the global economy are discussed. Changes in interest rates are shown to be outcomes of importance to businesses, governments and individual citizens from the money market. Interest rates are defined as the time value of money to borrowers. There are many different interest rates and the Fed has the ability to directly or indirectly affect them all. As interest rates move they affect the economy in key ways. First, interest-rate movements affect business investment when companies borrow from banks to finance physical capital purchases, such as to buy new computer systems. Interest rates also affect exchange rates. The latter changes occur in the international money market where interest-rate movements affect the attractiveness of securities sold to foreign investors. Higher interest rates are bad for domestic businesses and good for government debt sales and businesses selling abroad. Looking one step further higher exchange rates also mean lower exports which is also bad for an economy. The activities of central banks are daily news. The need for cheap and available financing remains one of the key concerns of businesses. Maintaining low interest rates until economic conditions improve such that unemployment drops to below 6.5 percent in the U.S. is a commitment that businesses appear to need. But what happens when unemployment reaches that threshold? With the tools and knowledge from this book students can begin tracking when interest rates will rise and analyze the options businesses have to offset the effects on the performance of their businesses.

About the Author Dr. Atwater has been teaching macroeconomics at the Graziadio School of Business and Management at Pepperdine University in Malibu, California since 1995. He has also given numerous macroeconomic seminars to corporations, faculty and practitioners including Nestlé USA, the Billion Dollar Club, the Academy of Economics and Finance, the National Association of Manufacturers, and the World Demographics Conference on Ageing. Dr. Atwater won the 2010 George Award for Outstanding Faculty Member. The business experiences he brings to the classroom include serving as chief executive for a Southern California technology company, the chief financial officer of an international, value-added software company, a principal in the human resources and compensation practice at William H. Mercer, and a director and cofounder of several start-up companies. He has created decision-support technologies and implemented them in a number of Fortune 100 companies, including AT&T, Intel, Dell Computer, Apple Computer, BHP

Minerals, IBM, Bank of America, Nestlé, and Nestlé USA. Dr. Atwater earned his AB degree in mathematics, his MA degree in mathematical economics, and his C Phil and PhD degrees in economics from the University of California, Los Angeles.

## Book Information

File Size: 994 KB

Print Length: 37 pages

Publisher: Hillside-CYW Publishers (August 1, 2013)

Publication Date: August 1, 2013

Sold by: Digital Services LLC

Language: English

ASIN: B00EMWVIWG

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #824,920 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #35

in Kindle Store > Kindle eBooks > Business & Money > Economics > Interest #92 in Books >

Business & Money > Economics > Interest #387 in Kindle Store > Kindle eBooks > Business &

Money > Economics > Macroeconomics

## Customer Reviews

It was better than I expected

[Download to continue reading...](#)

Macroeconomic Analysis of Interest Rates: (Book 3 of 6) The 16% Solution: How to Get High Interest Rates in a Low-Interest World with Tax Lien Certificates, Revised Edition The 16 % Solution, Revised Edition: How to Get High Interest Rates in a Low-Interest World with Tax Lien Certificates Why Bother With Bonds: A Guide To Build All-Weather Portfolio Including CDs, Bonds, and Bond Funds--Even During Low Interest Rates (How To Achieve Financial Independence) History of Interest Rates Mathematics of Interest Rates and Finance A History of Interest Rates: Third Edition, Revised Public Interest Design Practice Guidebook: SEED Methodology, Case Studies, and Critical Issues (Public Interest Design Guidebooks) Multiple Interest Rate Analysis: Theory and Applications (Palgrave Pivot) Analytics: Data Science, Data Analysis and Predictive

Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) This book will teach you how to write better: Learn how to get what you want, increase your conversion rates, and make it easier to write anything (using formulas and mind-hacks) RSMMeans Labor Rates for the Construction Industry 2016 Get the Best Auto Insurance Rates! One Insider Trick That Saved My Family \$673.76 Per Month For Years! 4 Myths About Auto Insurance Rates: Are You Getting Ripped Off? How to Lower Your Car Insurance Premiums The Microstructure Approach to Exchange Rates (MIT Press) 29 Ways to Increase Your Room Rates by 200% Principles of Water Rates, Fees and Charges (M1): AWWA Manual of Practice (Manual of Water Supply Practices) The Complete Guide to Investing In Derivatives: How to Earn High Rates of Return Safely Financial Market Rates and Flows (6th Edition) Rocks and Minerals (High Interest Books: Cool Collectibles)

[Dmca](#)